



ROYAL WELSH WINTER FAIR 25th & 26th NOVEMBER 2019

CATTLE SALE REPORT

Prime Cattle: 70
Auctioneer: Clive Roads

SUPREME CHAMPION hits £10,800

The long trip south for Messrs Wilkinson & Marwood of Leyburn, Yorkshire proved a very worthwhile trip when their heifer 'Rizzo', a 600kg Limousin cross took the pole position winning the Supreme Championship. The heifer initially took the red rosette in her class, went on to be awarded Champion Heifer and finally took the coveted Supreme Champion Award.

When it came to the sale ring, after a sluggish start buyers got into their stride and she rocketed to a very creditable £10,800. The hammer being knocked down to R G B Webster & Sons, Rhyl, North Wales.

The purchasers, Messrs Webster & Sons, were strong supporters at the sale taking 24 cattle for their wholesaling business.

The Reserve Supreme Champion, a pedigree Limousin heifer 'Beulah Ottie' at 550kg from Mr I Phillips won the pedigree Limousin heifer class, later took the Champion Limousin section and then stood reserve to the Overall Champion in both the Champion Heifer and Supreme Championship. She was not sold in the sale ring, being retained for breeding.

The Butchers' Choice champion, a Limousin cross heifer at 630kg enjoyed a brisk following levelling at £2,900 to the Judge of that section Mr Geraint Bowen for G L Howells, Llandysul, Carmarthenshire.

Averages were as follows:

Medium Steers	(465 - 555kg)	av. 255.58 p/kg
Heavy Steers	(560+ kg)	av. 241.54 p/kg
Heavy Heifers	(485+ kg)	av. 414.07/kg

Purchasers included: R G B Webster & Sons, Kinmel Bay; B & T Kitson Ltd, North Allerton; Rob Rattray Butchers, Aberystwyth; W L Williams, Machynlleth; Dewi James & Co, Cardigan; Nigels Butchers, Ashbourne; Doug Willis Croesllan Catering, Cwmbran; Bowen & Bowen, Welshpool; E & S Thomas, Cardigan.



BABY BEEF and YFC CLASS of YOUNG CALVES

Baby Beef: 52
Auctioneers: Chris Jones
James Amphlett

This would probably be one of the best entries of calves we have seen at the winter fair. Not only were there over 80 entries forward in the classes, the quality and standard of the calves on offer was exceptional.

There was a genuine buzz around the ring following a good sale of the fat cattle, and this was confirmed when the sale of babies started with the supreme champion bred and exhibited by RW & LA Jones called Treacle, exhibit 221. This Limousin cross British Blue heifer born on the 11th March was going to be easily sold from the moment she entered the ring. After fierce competition, she was eventually sold to Mr C Harris, Little Lambert for £6,200.

The next lot to be offered was the Reserve Supreme Champion, exhibit 257 from Mr Owen Phillips. This British Blue cross heifer called Black Ice born on 2nd April also generated considerable interest and was sold again to Mr C Harris who was determined to have a pair to be proud of, and paid £4,000 for this tremendous heifer.

The volume of calves for sale and the potential they offered ensured that buyers were in abundance and prices were strong from start to finish with a tremendous clearance.

The Pennie family from Montgomery offered 4 wonderful heifers, which sold to average £2,800, topping at £4,200 for exhibit 237 - Black Beauty which was eventually sold to Mr Williams from Castle Farm.

The steers topped at £3,500 for exhibit 284 - Cracker from the noted breeders Price & Morgan and also purchased by Mr Williams of Castle Farm.

Other notable prices were:

Exhibit 199 - A native bred heifer Meonhill Rosigem bred by LEP Farms, purchased for £2500 by RG Bartle, Dinmore

Exhibit 216 - from Mr L Hughes, sold for £2500 to Messers Bett, New Mills Farm

Exhibit 239 - bred and exhibited by EH Pennies & Son and purchased for £3000 by Messers Hallam, Meadow Hurds

Exhibit 249 - bred and shown by Miss Izzy Williams, a smart British Blue heifer sold for £2750 to Mr Davies, Golygfa

It was a tremendous sale to end a memorable winter fair for 2019. The overall averages were:

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Heifers topped at £6,200 to average £2,083/head and 632.4/ppk
Steers topped at £3,500 to average £1,590/head and 439.8/ppk



Championship prize winners in the cattle section were:

CHAMPION HEIFER & SUPREME CHAMPION OF THE SHOW:

Lot No: 91 Vendor: Wilkinson & Marwood
Leyburn Weight: 600kg Price: £10,800
(1800ppk)
Limousin X 'Rizzo'
Purchaser: R G B Webster & Sons
Rhyl

RESERVE CHAMPION HEIFER & RESERVE CHAMPION OF THE SHOW

Lot No: 7 Vendor: I Phillips
Newcastle Emlyn Weight: 553kg
Limousin 'Beulah Ottie'

CHAMPION STEER

Lot No: 141 Vendor: Miss S Williams
Sennybridge Weight: 609kg Price: £1,948
(320ppk)
Limousin Cross 'Elvis'
Purchaser: R G B Webster & Sons
Rhyl

RESERVE CHAMPION STEER

Lot No: 170 Vendor: E H Pennie & Son
Llandyssil Weight: 506kg Price: £2,024
(400p/kg)
Limousin Cross 'Firecracker'
Purchaser: Undisclosed

CHAMPION WELSH BLACK

Lot No: 113 Vendor: E Evans & Co
Talybont Weight: 581kg Price: £1,638
Aberystwyth (282ppk)
Steer 'Beddycoedwr Banner'
Purchaser: Rob Rattray Butchers
Aberystwyth

RESERVE WELSH BLACK

Lot No: 290 Vendor: A & R C Williams
Bala Weight: 566kg Price: £1,347
Steer (238ppk)
Purchaser: N Brown Butchers
Ashbourne



CHAMPION HEREFORD

Lot No: 130 Vendor: Moralee Herefords
Adfa
Newtown Weight: 602kg Price: £1,655
(275ppk)
Steer 'Beefbox'
Purchaser: W L Williams
Machynlleth

RESERVE CHAMPION HEREFORD

Lot No: 12 Vendor: T D & W T Livesey
Normanton Le Heath
Leicestershire Weight: 651kg
Heifer 'Normanton 1 Inkcap'

CHAMPION BABY BEEF SHOW EXHIBIT

Lot No: 221 Vendor: R W & L A Jones
Llandeilo Graban
Builth Wells Weight: 311kg Price: £6,200
(1850ppk)
Limousin Cross
Heifer 'Treacle'
Purchaser: C J Harris
Torrige
Devon

RESERVE CHAMPION BABY BEEF SHOW EXHIBIT

Lot No: 227 Vendor: O Phillips
Sarnesfield
Weobley Weight: 289kg Price: £4,000
(1384ppk)
Limousin Cross
Heifer 'Black Ice'
Purchaser: C J Harris
Torrige
Devon



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LIVE SHEEP REPORT

Auctioneers: Jenny Layton Mills
Gareth Wall

Another tremendous show of quality lambs with 358 lambs sold to a good trade with a ring full of buyers from all over the UK including local and national abattoirs, local family butchers and farmer buyers for breeding purposes.

The Supreme Champions were from Mr I Jones of Bromebyd, Maesybont and were a pair of Beltex ewe lambs weighing 40¹/₂kg. These were sold O Watkins & R Gittoes, Caenantmelyn, Hay on Wye for £520 a piece. The Reserve Champion lambs were a pair of Beltex X ewe lambs, from J & R Jerman, selling for £400 each.

Other notable prices were £305 for 46¹/₂kg pure Beltex ewe lambs from A L Thompson, Higher Broach to P Moyle, Powys. Also to £220 for 45kg Beltex X Texel ewe lambs from G T Davies, Danyreglwys selling to N Dillon, Brecon.

The Champion YFC lambs from Carys Roberts, Llandeilo were Welsh ewe lambs (34¹/₂kg) and made £98 selling to Farmers Fresh, Warwickshire.

Thanks to all our buyers: Kepak, Merthyr; Farmers Fresh, Kenilworth & Wrexham; Emyr Jones, Kidwelly; Charlie Anderson, Gower Butchers, Jason Wareham, Paul Tucker.

Lambs sold to average 246.55ppk and £99.28 per head.

Championship prize winners in the Sheep section were:

SUPREME CHAMPION

Lot No: 683 Vendor: I Jones
Bromebyd
Maesybont
Llanelli
Weight: 40¹/₂kg Price: £520
Breed: Beltex

Purchaser: O Watkins & R Gittoes
Caenantmelyn
Hay on Wye

RESERVE SUPREME CHAMPION

Lot No: 622 Vendor: Jamie & Richard Jerman
Wern Farm
Brilley
Herefordshire
Weight: 47kg Price: £400
Breed: Beltex X



Purchaser: A Bennett
Staunton on Arrow
Hereford

CHAMPION CROSS BRED SECTION

Lot No: 500 Vendor: E Jones & K Hovers
Cwmhydfer
Trecastle
Brecon

Weight: 47kg Price: £120
Breed: Charollais

Purchaser: C Anderson
Nether Stenries Farm
Carrutherstown

CHAMPION OF BUTCHERS' WEIGHTS SECTION

Lot No: 683 Vendor: I Jones
Bromebyd
Maesybont
Llanelli

Weight: 40¹/₂kg Price: £520
Breed: Beltex

Purchaser: O Watkins & R Gittoes
Caenantmelyn
Hay on Wye

CHAMPION OF PURE LOWLAND BREED SECTION

Lot No: 550 Vendor: H & L Jenkins
Llysfaen Uchaf
Llanwnnen
Lampeter

Weight: 48kg Price: N/S
Breed: Suffolk X ewe lambs

CHAMPION OF PURE HILL AND UPLAND BREEDS SECTION

Lot No: 431 Vendor: C A & R Joseph
Lloyney
Llanstephan
Brecon

Weight: 35kg Price: N/S
Breed: Badger



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LAMB CARCASS SALE REPORT

Auctioneers: Glyn Owens
Katie Davies
James Amphlett

Great buying support ensured a good selling trade on an increased entry of lamb carcasses. The highlight was quite rightly the sale of the champion and reserve single carcass. Messrs. B Blandford & Sons of Netherton Farm, Ledbury clinched top honours with a superb Beltex lamb weighing in at 23.70 kilos, which sold for £2,500 to regular buyer Mr Lewis Roberts on behalf of Le Monde Restaurant, St Marys Street, Cardiff.

The Reserve Champion was shown by Mr H Williams, Taldrym, Llanddeusant, Carmarthenshire. A superb Beltex X lamb weighing 22.20 kilos sold for a fantastic £1,500 to another great supporter of this sale – Mr Brian Jones of Castell Howell Foods, Crosshands, Carmarthenshire.

The champion pair was presented for judging by Mr Mike Carter of Carswalls Farm, Upleadon, Newent, Gloucestershire. They weighed in at 22.10 and 22.70 kilos respectively and sold for £320 each. They were purchased by Mr Lewis Roberts for La Marina and El Puerto Restaurants, Penarth Marina, Cardiff.

The Reserve Champion pair was purchased by the same buyer for The Griffin Inn, Llyswen, Brecon. These were the property of J & R Jerman, Wern Farm, Brilley, Whitney on Wye, Hereford and achieved a price of £260 each.

The overall averages in terms of pence per kilo and pounds per head were both up on the previous year. All carcasses averaged 617.09 pence per kilo (+2.66%) and £123.16 per head (+5.14%).

Messrs Morgans Family Butchers of Builth Wells and Brecon provided an excellent butchering service for successful customers and this was much appreciated by many customers.

Other notable buyers present at the sale were the Welsh Venison Centre; Tuckers Butchers of Monmouth; Morgans Family Butchers of Builth Wells and Brecon; American Squeeze Crush, Aldborough; T W Roberts & Sons, Lisvane; B & T Kitson Ltd, Hutton Rudby; N Brown, Ashbourne;

Championship prize winners in the Lamb Carcass section were:

SUPREME CHAMPION (SINGLES)

Lot No: 6	Vendor: B Blandford & Sons Netherton Farm Ledbury Hereford	Weight: 23.70 kg Price: £2,500 Classification: E3L
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Purchaser: Mr Lewis Roberts on behalf of
Le Monde Restaurant
St Mary Street
Cardiff



RESERVE CHAMPION (SINGLES)

Lot No: 135 Vendor: H Williams Weight: 22.20 kg
Taldrym Price: £1,500
Llanddeusant Classification: E2
Carmarthenshire

Purchaser: Mr Brian Jones
Castell Howell Foods
Crosshands

SUPREME CHAMPION (PAIRS)

Lot No: 224A Vendor: Mr M Carter Weight: 22.70kg & 22.10kg
& 224B Carswalls Farm Price: £320 per head
Upleadon Classification: E3L & E3L
Newent

Purchaser: Mr Lewis Roberts on behalf of
La Marina & El Puerto Restaurants
Penarth Marina
Cardiff

RESERVE CHAMPION (PAIRS)

Lot No: 234A Vendor: J & R Jerman Weight: 23.90kg & 23.20kg
& 234B Wern Farm Price: £260 per head
Brilley Classification: E3L & E3L
Whitney on Wye

Purchaser: Mr Lewis Roberts on behalf of
The Griffin Inn
Llyswen
Brecon

**OVERALL AVERAGES etc
(PENCE per KILO)**

AVERAGE PRICE PER KILO DEADWEIGHT £6.17

TOP PRICE: £105.49 per KILO

**OVERALL AVERAGES etc
(£ per HEAD)**

AVERAGE PRICE PER HEAD £123.16

TOP PRICE: £2,500 (two thousand, five hundred pounds)



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PIG SALE REPORT

Auctioneer: Michael Thomas

A fantastic entry of pigs for the 2019 Welsh Winter Fair.

Forty five pigs were offered for sale and a 100% clearance was achieved.

The Judge was Mr David Partridge of Washingstocks Farm, Bromsgrove who plated Mr M James of Tregaron first and subsequently purchased them for £330 each (£4.12 per kilo).

In the Young Farmers section Miss Rhiannon Davies, Llandysul and Mr Chris Ludgate both made £150 each for their pigs.

The Champion Sow from Mrs D Beeby sold to F J Flay, Capel Llanillfern for £255.

Thank you to all exhibitors and buyers for their continued support,.

Champion prize winners in the Pig section:

SUPREME CHAMPION (PAIRS)

Lot No: 804/ Vendor: Myrddin James
821 Dolaeron
Tregaron

Weight: 80kg & 81kg
Price: £300 each
(£3.72pk)

Purchaser: C E Partridge & Son
Washingstocks Farm
Catshill
Bromsgrove

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POULTRY REPORT

Auctioneer: Phillip Blackman-Howard
Clerk: James Amphlett

Dressed Poultry: 98

A grand entry for the 30th Royal Welsh Winter Fair. Some quality entries on offer culminating in the pre-sale show with the Championship going to Lot 26 from Stephen Gouldbourne. A 15.7lb turkey selling at £340 to Michael Connellan, Fishguard.

A huge crowd assembled for the auction with best quality poultry in all sections selling extremely well.

Best Turkeys Sold from £3.20 - £5.20/lb

Best Geese Sold to £5.07/lb

Best Ducks Sold from £6.00 to £7.14/lb

Hampers

An excellent entry of 10 Hampers in three classes sold very well.

Hampers sold to £145 for the Champion entry from Golden Valley Meats to Wyn Jones, Llanfrybaden.

Other hampers sold from £65 to £110 for the reserve Champion entry.